

Make use of the well known and widely acknowledged Bio^M network to promote your event, company and competencies!

Bio^M serves as the central hub and catalyst between academic research, pharmaceutical industry/ biotech research and development, industrial application and clinical implementation.

In our function as cluster management, we represent the diverse interests of Bavaria's biotechnology location. In particular, we support the set up of new companies as well as the strengthening and further development of existing ones. In existence for nearly 20 years, we develop and coordinate Bavarian's Biotech community. We offer for example information and training events as well as thematic network meetings. According to your needs they have a local, regional and national focus and we foster the participation of international experts.

Information sharing ranges from targeted and specific to a wide spread circulation. Our exclusive distribution list reaches in excess of 10.000 contacts on a daily basis.

We offer you a wide range of advertising platforms:

- Bio^M online channels
- Bio^M print media
- Bio^M events
- Your very own event at Bio^M's head office
- Participation and Representation at exhibitions and conferences

We will be happy to develop an individual package for you.

If you are interested in a continuous and annual visibility throughout our cluster (online/ events), please contact our corporate sponsoring department for further information.

Contact details:

Dr. Andreas Berghammer
berghammer@bio-m.org
Tel. 089 89 96 79 17

Bio^M Biotech Cluster Development GmbH
Am Klopferspitz 19a (IZB West II) - 82152 Martinsried
email: info@bio-m.org - tel. (+49) (0)89 / 89 96 79 0 - fax (+49) (0)89 / 89 96 79 79

Bio^M online channels

- Bio^M Website: www.bio-m.org**

On average, we have 120,000 visitors with 310,000 visits and 1 million page views per year.

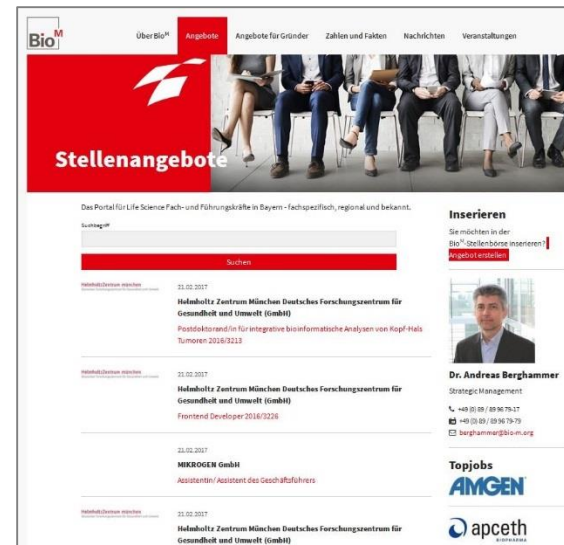
| Advertising Materials | Duration | Price |
|---|----------|---------------------|
| Banner Homepage (w: 640 x h: 320 px, rotating) | 4 weeks | 490 € |
| Banner Sub Pages (w: 300 x h: 200 px) | 4 weeks | starting from 290 € |



- Online job platform: Bio^M Website**

Bavaria's leading Life Science platform with more than 100 job offers per month

| Advertising Materials | Duration | Price |
|------------------------|----------|---------------------|
| Job ad with logo | 30 days | starting from 70 € |
| TOP placement | 30 days | starting from 70 € |
| Annual fee for job ads | 1 year | starting from 550 € |



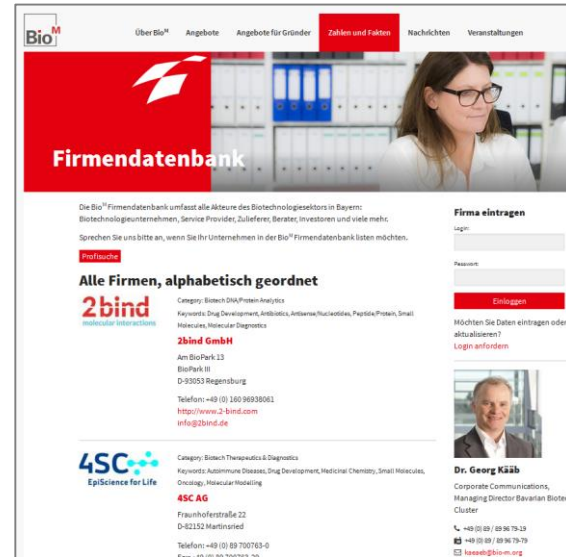
BioM online channels

Company database: BioM Website

Overview of all Bavarian Life Science companies, approx. 300 profiles

| Advertising materials | Duration | Price |
|--|------------|----------------|
| Company entry | indefinite | free of charge |
| Company entry + logo (add. entry in annual report *) | 1 year | 80 € |

(* printed annual report „Biotech in Bavaria“; see print media for further details)



BioM Newsletter

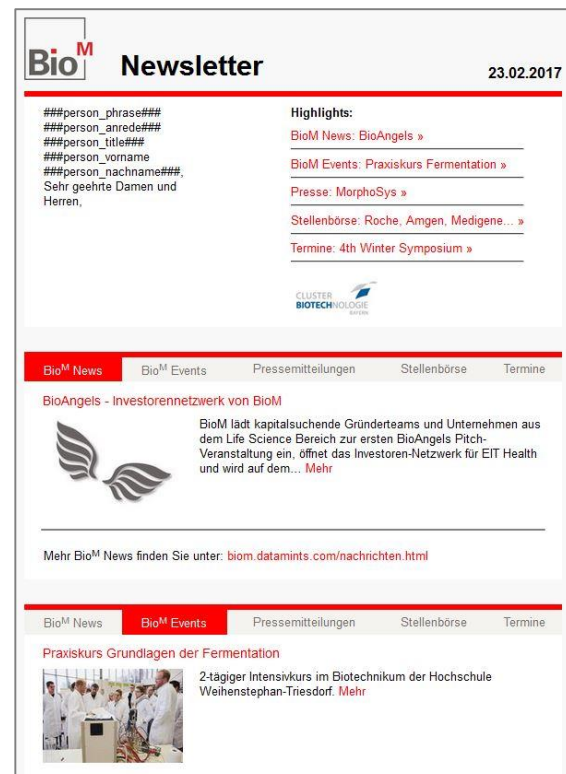
News and upcoming events of the Bavarian biotechnology industry

Monthly electronic distribution

Target Group: Life Science academia, biotech and pharma industry, journalists

Recipients: ~ 7,000

| Advertising materials | Duration | Price |
|-----------------------------|----------|-------|
| Banner (w: 600 x h: 100 px) | once | 400 € |



Bio^M print media

▪ Bavarian Biotech Report

The Bavarian business directory

Compilation of the Bavarian biotech industry's business figures and company profiles.

Yearly publication in English

Target Group: biotech and pharma industry, politics, press

Circulation: 5,000 (3,000 print, 2,000 digital data carriers), accessible online, also at international exhibitions and conferences



Special edition!

In 2017, we will celebrate Bio^M's 20th anniversary and the development of the Munich Biotech Cluster.

The report will be presented on April, 27, at the Bio^M jubilee event hosted by the MPI for Biochemistry in Martinsried.

Sponsoring packages are available for the Bio^M 20th anniversary jubilee event including advertisements in the report.

| Sponsorship packages | Price |
|--|---------|
| Platin Advertisement on cover pages (U2-U4, full page, 4c), preferred Roll-up and Logo presentation at jubilee event | 5,000 € |
| Gold Advertisement on inside pages (full page, 4c), Roll-up and Logo presentation at jubilee event | 2,500 € |
| Silber Advertisement on inside pages (half page, 4c), Logo presentation at jubilee event | 900 € |
| Network partnership Profile publication for Non-Biotech Companies | 850 € |

Bio^M events

- **Forum Science & Health**

Meeting point for all stakeholders in healthcare.

An interactive, interdisciplinary and holistic view on applied healthcare research and the implications on a future-oriented, integrated medicine:

P4 – preventive, predictive, personalised and participatory
– Medicine of the Future

Target Group: Employees, executives and “young innovators” from: universities, research institutes, clinics, biotech start-ups, SMEs, pharma industry, service providers in medical biotechnology, clusters medtech/ nutrition/ IT/ nanotech.

Further on policy makers, decision makers in healthcare (health insurances, associations, networks ...) as well as “early adopters”, 500+ participants

Date: 05.-06. July 2017 Venue: Veranstaltungsforum Fürstenfeld, Fürstenfeldbruck



| Sponsorship packages | Price |
|---|----------------|
| Main Sponsor “Gastgeber Abendevent” | 24,000 € |
| Main Sponsor “Gastgeber Mittagessen” | 12,000 € |
| CHAT-Room Area | 4,900 € |
| „Marktstand der Innovationen“ | from 2,000 € |
| Display/ Roll-Up at conference area | 1,700/ 1,200 € |
| Branded Conference bag | 4,800 € |
| Lanyards | 2,500 € |
| Advert in FORUM brochure/ give away, flyer in conference bag | from 850 € |

Bio^M events

▪ **Munich BioEntrepreneurship Summit 2017**

from science to patient impact

- Pre-seed and founders pitches/ slams
- Workshops
- International key notes,
- Talks and panel discussions on bio-entrepreneurship



Topics include bio-business storytelling, evaluation of life science projects; building life science teams)

Target Group: Founders, Founders-to-be, Investors, Technology transfer professionals, Start-up support staff, Biotech SMEs, Pharma, Scientists, Students, 120-150 participants

Date: 10.-11. October 2017

Venue: BMC Martinsried

| Sponsorship packages | Price |
|---|---------|
| Main Sponsorship <ul style="list-style-type: none">▪ special acknowledgement during welcome▪ presentation time 20 min▪ full page advert on inside cover of conference booklet▪ logo on printed adverts▪ 2 conference tickets | 4,600 € |
| Sponsorship <ul style="list-style-type: none">▪ special acknowledgement during welcome▪ logo on printed adverts▪ includes 1 conference ticket | 2,600 € |

Bio^M events

- **Bio^M Dinner**

Festive Dinner in a sophisticated ambience to enjoy the year-end with a special key-note speech, an excellent meal, atmospheric music and stimulating conversations.



Target Group: Executives of companies and academic institutions in Biotechnology, Pharma and Life Sciences, 100 participants

Date: December 2017, date to be announced

| Sponsorship packages | Price |
|--|--------------|
| <p>Gold Sponsor</p> <ul style="list-style-type: none">▪ special acknowledgement as Gold Sponsor▪ your Logo highlighted on marketing media▪ up to 3 seats at the Dinner | min. 2,000 € |
| <p>Silver Sponsor</p> <ul style="list-style-type: none">▪ special acknowledgement as Silver Sponsor▪ your Logo on marketing media▪ up to 2 seats at the Dinner | 1,000 € |

You can find an overview of all upcoming events on our website www.bio-m.org.

Your own event at Bio^M – Your presence in the Biotechnology Cluster

▪ Your event at Bio^M's conference area

You can book attractive event and meeting rooms at Bio^M. Our offices are located centrally in the heart of Munich's Biotech-Campus Munich/ Martinsried and are guaranteed to enhance your visibility.

Our location is ideal for closed groups, public events or networking. Catering is offered by an external agency, detailed information can be found online.

| Rooms | Max. number of persons | Price |
|------------------------|------------------------|-----------------------|
| Entire conference area | 60 | starting from 70 €/ h |
| Meeting room | 12 | starting from 20 €/ h |
| Conference room | 60 | starting from 50 €/ h |

Additionally, we can advertise your event on our platforms:

| Advertising medium | Price |
|--|-------|
| Basic package „Event announcement” | 295 € |
| Banner in Bio ^M Newsletter (600x100 px) to 7000 users | 400 € |
| Banner on homepage start page (640x320) 4 weeks | 490 € |
| Banner on homepage events (300x200 px) 4 weeks | 290 € |

Used by Charles River, Covance, gmplan, The Jackson Laboratory, Rittershaus among others.

▪ Your tailored *in-house training*

Years of expertise in the conception of industry specific trainings and access to a diverse range of subject specialists enable Bio^M to develop advanced in-house training courses – responding flexibly to your needs.

Concept proposals and prices upon request.

External Events

- **Exhibitions and conferences**

Bio^M currently represents Bavaria's Biotechnology industry at the following events.

At some of these events, you have the opportunity to represent your company or to distribute your advertising materials (prices upon request). Please inquire if you have any specific interest!

| Exhibition/ Conference | Venue | Date |
|------------------------------|-----------|----------------|
| Deutsche Biotechnologietage | Hannover | 05.-06.04.2017 |
| Labvolution/ Biotechnica | Hannover | 16.-18.05.2017 |
| BioVaria | Munich | 23.05.2017 |
| BIO International Convention | San Diego | 19.-22.06.2017 |
| MT-CONNECT – MedTech Summit | Nuremberg | 21.-22.06.2017 |
| BIO-Europe 2017 | Berlin | 06.-08.11.2017 |

Short-term modifications as well as additional events and activities are possible. For up-to-date information, please visit our website: www.bio-m.org

Additional Information:

All prices are without value added tax. Please also read our general terms (AGB) for further information.

Please contact us, if you need any further information. We will be happy to help.

Contact details:

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