Sponsoring & Exhibition Options 2026/27

BAVARIAN BIOTECH CLUSTER DEVELOPMENT

Participate in our events and activities to promote your company and competencies within the Bavarian Biotech and Live Sciences Cluster!

For almost 30 years Bio^{M} serves as the central hub and catalyst between academic research, pharmaceutical industry/ biotech research and development, industrial application and clinical implementation in Bavaria.

Our stimulating vision is Bavaria: the Place for the Medicine of the Future

We organize various events throughout the year, from small to large, from academic to applied, from basic to specific – in presence and virtual.

- BayOConnect
  brings together key players and shapes the future of biotechnology in Bavaria
- Bio^{M} conferences
  on current topics and projects
- Bio^{M} Seminars, Workshops and advanced training courses
  continuously inform and train employees in current topics
- Bio^{M} Crash Courses
  elucidate background knowledge in different biotech scopes
- Bio^{M} Lunchtalk and WebSeminars
  virtual format to hear and discuss current topics
- Networking events
  help to deepen and broaden professional contacts
- National and international meetings and fairs/ conferences
  Bio^{M} acts as a regional host or community stand organiser

Sponsoring and Exhibition Options 2026/27

At all of these events, we offer opportunities for you to gain visibility on our advertising platforms:

- Bio[M] online channels
- Bio[M] print media
- On-site exhibition
- or at your very own event at Bio[M]'s head office

We will be happy to develop an individual package for you, if you are interested in promotion via various events throughout the year including seminars, workshops or social media. Please contact us for discussing your ideas!

Contact details:

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Sponsoring and Exhibition Options 2026/27

Bio^{M} Partnership program

- **Bio^{M} Cluster Partnership**

Become a Bio^{M} Cluster Partner
Get connected to one of the leading European biotech hubs with 540 biopharma companies and nearly 60,000 professionals, complemented by two universities of excellence, renowned research institutions and a strong financial investor landscape. This exceptional ecosystem offers you a wealth of opportunities for innovation.

Committed or Premium Cluster Partner
You are a biopharma company in Bavaria?
Committed cluster partnership and premium cluster partnership are open to all biotech and pharma companies with a registered legal office in Bavaria.

Choose one of these two options:

Committed Cluster Partner

Free of charge
Your benefits:

• **Boost visibility**	listing as committed cluster partner in our company database & annual report
• **Gain recognition**	publish press releases on our website
• **Exclusive savings**	get discounts on lab supplies and services
• **Event spaces**	rent our venues for your event or meeting
• **Show support**	share your partnership on your website

Premium Cluster Partner

1,500 EUR / year
in addition to all committed cluster partner benefits:

• **Boost visibility**	premium listing in our company database & annual report
• **Highlight your brand**	your logo featured on our website
• **Connect with leaders**	meet KOL and executives at exclusive Bio^{M} events
• **Promote events**	feature your events in our online calendar
• **Company showcase**	LinkedIn post for new premium partners
• **Recruit top talent**	publish your jobs on our website for free
• **Attend BayOConnect**	one ticket to our international biotech conference

Supporting Cluster Partner
You are a non-biopharma company in Bavaria or a company outside Bavaria?

Supporting Cluster Partner

Price as listed
gain visibility & connections:

• **Boost visibility**	listing as supporting partner in our company database & annual report
• **Highlight your brand**	your logo featured on our website
• **Company showcase**	LinkedIn post for new supporting partners
• **Recruit top talent**	publish your jobs on our website for free
• **Show support**	share your partnership on your website

Become a Supporting Cluster Partner

Company size	Annual fee
1 - 9 employees	1,000 €
10 - 49 employees	2,000 €
50 - 249 employees	3,000 €
> 250 employees	5,000 €

drive the future of biotechnology!

Sponsoring and Exhibition Options 2026/27

Bio^{M} events – Munich area

- **Bio^{M} Dinner 2026**

Festive Dinner in a sophisticated ambience to enjoy the year-end with a special key-note speech, an excellent meal, atmospheric music and stimulating conversations.

Keynote: Wieland Holfelder, Vice President Engineering & Site Lead Google Munich,

NN

Target Group: Executives of companies and academic institutions in Biotechnology, Pharma and Life Sciences, 160 participants

Date: December, 9th, 2026

Venue: The Charles Hotel, Sophienstraße 28, 80333 München

Sponsorship packages	Price
Gold Sponsor ▪ special acknowledgement as Gold Sponsor ▪ your Logo highlighted on marketing media ▪ 2 seats at the Dinner	3,000 €
Silver Sponsor ▪ special acknowledgement as Silver Sponsor ▪ your Logo on marketing media ▪ 1 seat at the Dinner	1,500 €

Please inquire for additional options!

You can find an overview of all upcoming events on our website www.bio-m.org.

Sponsoring and Exhibition Options 2026/27

Bio^{M} events – Munich area

- **Bio^{M} celebrates it's 30th Anniversary**

Bio^{M} is celebrating 30 years of work and achievement! The network organisation was founded in 1997 as BioM AG on behalf of the Bavarian Ministry of Economic Affairs, after Munich was named one of the three winners of the Bio-Regio competition organised by the Federal Ministry of Education and Research (BMBF). This marked the start of one of the largest and most successful biotechnology networks in Europe.

Invited Guests:
Ministerpräsident Dr. Markus Söder, Wirtschaftsminister Hubert Aiwanger, LMU Präsident Prof. Dr. Matthias Tschöp, …

Attendance: Invited Political leaders and executives of companies and academic institutions in Biotechnology, Pharma and Life Sciences, ~225 participants

Date: July 5th, 2027

Venue: Macherei by Design Offices (tbc), Munich

Sponsorship packages	Price
Gold Sponsor ▪ special acknowledgement as Gold Sponsor ▪ your Logo highlighted on marketing media and media campaign for the anniversary	8,000 €
Silver Sponsor ▪ special acknowledgement as Silver Sponsor ▪ your Logo on marketing media and media campaign for the anniversary	4,000 €

Please note, that there are combined packages for BayOConnect 2027 and Bio^{M}'s Anniversary!

Inquire for additional options!

You can find an overview of all upcoming events on our website www.bio-m.org.

Sponsoring and Exhibition Options 2026/27

Bio[M] events – Munich area

- **BayOConnect 2027**

Your gateway to the Bavarian Biotech Community!
BayOConnect in its 4th edition, bringing together Bavaria's biotech community.

Target Group: biotech entrepreneurs, start-ups, SMEs, pharma industry; investors, VC, BioAngels, family offices; healthcare professionals, researchers, employees & executives from universities, research institutes, clinics; service providers in medical biotechnology; players from interface sectors, e.G. high-tech, digital health, nanotech, etc.
About 400 participants.

Date: July, 6-7 2027, Venue: Macherei by Design Offices (tbc), Munich

Sponsorship & Exhibition Packages	Price
Main Sponsor ▪ Top presentation on all marketing materials ▪ Company branded badges or lanyards ▪ Private Partnering room ▪ Prominent integration into program ▪ 5 Complimentary tickets	16,000 €
Technology Leader ▪ Prominent presentation on marketing materials ▪ Integration into programme ▪ Large exhibition space for leader‘s universe ▪ 4 complimentary tickets	9,500 €
Advanced exhibition (limited number) ▪ Preferred exhibition space with standing table ▪ Company presentation (10 min) ▪ Logo presentation ▪ 1 complimentary ticket	3,000 €
Basic exhibition ▪ Exhibition space with standing table ▪ Logo presentation ▪ 1 complimentary ticket	2,100 €
Company Branding ▪ Showcasing your logo on event marketing platforms ▪ 1 Complimentary ticket	1,900 €
Partner Country ▪ Joint exhibition space ▪ Partner country presentation ▪ Logo presentation ▪ 5 Complimentary tickets	5,500 €

Sponsoring and Exhibition Options 2026/27

Bio[M] Media

- **Bio[M] Report Biotech in Bavaria 2026/ 27**

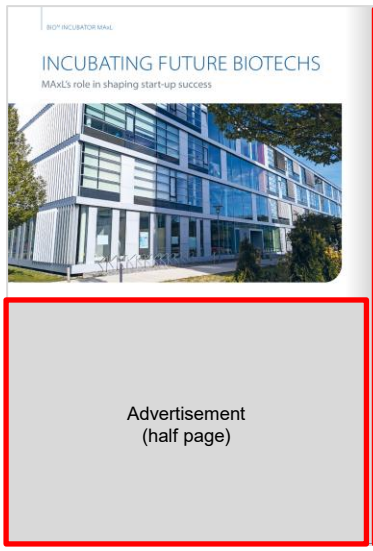
  The Bavarian business directory

  Compilation of the Bavarian biotech industry‘s business figures and company profiles.

  Yearly publication in English

  Target Group: biotech and pharma industry, politics, press

  Circulation: print, digital data carriers, epaper, pdf, accessible online, also at international exhibitions and conferences



Packages	Price
Advertisement on cover pages (U2, full page, 4c)	2,500 €
Advertisement on cover pages (U3, full page, 4c)	1,850 €
Advertisement on cover pages (U4, full page, 4c)	2,600 €
Advertisement on inside pages (full page, 4c)	1,400 €
Advertisement on inside pages (half page, 4c)	900 €
Network partnership Profile publication for non-biotech companies	Please inquire

Bio^{M} events – Munich area

- **Biotech & Pharma Career Day 2027**

The event was initiated in 2022 by Bio^{M} and the local Life Science Network graduate programs (LMU, TUM, Helmholtz Zentrum Munich, Max-Planck-Institutes and more) and has established itself already as an important annual activity for young talents.

The aim of the event is to bring together local biotechnology and pharmaceutical companies with young students and scientists in the Greater Munich area. The focus of the event is on information and interaction.

Target Group: Advanced students and (post)graduates, doctoral and postdoctoral researchers, clinical scientists and students of vocational schools.
300+ participants.

Date: October 2027, Venue: Biomedical Center Munich (BMC), LMU

Participation Opportunities depending on company size	Booth and Presentation	Booth
>250 employees (medium and large enterprise)	1,400 €	1,100 €
50 - 249 employees (SME medium)	1100 €	900 €
10 - 49 employees (SME small)	650 €	500 €
1 - 9 employees (SME micro)	400 €	300 €

Sponsoring and Exhibition Options 2026/27

Bio^{M} events – Munich area

- **Bio^{M} Dinner 2027**

Festive Dinner in a sophisticated ambience to enjoy the year-end with a special key-note speech, an excellent meal, atmospheric music and stimulating conversations.

Keynote: NN

Target Group: Executives of companies and academic institutions in Biotechnology, Pharma and Life Sciences, 150-200 participants

Date: December, 2027

Venue: tbd, München

Sponsorship packages	Price
Gold Sponsor ▪ special acknowledgement as Gold Sponsor ▪ your Logo highlighted on marketing media ▪ 2 seats at the Dinner	3,000 €
Silver Sponsor ▪ special acknowledgement as Silver Sponsor ▪ your Logo on marketing media ▪ 1 seat at the Dinner	1,500 €

Please inquire for additional options!

You can find an overview of all upcoming events on our website www.bio-m.org.

Bio^{M} events – Munich area/ online

- **Annual sponsoring opportunities across Bio^{M}**

Bio^{M} also offers annual sponsorships if you are interested in permanent visibility in the Bavarian Biotech Cluster. This means that you would also be mentioned as a sponsor at seminars, work shops and other meetings and training courses as well as on the webpage. The scope and formats can be customized to your needs. In this way you ensure a permanent presence even at activities for which normally no participation is planned. Please discuss your ideas with us without obligation!

Please inquire for any kind of participation options!

Short-term modifications as well as additional events and activities are possible.
For up-to-date information, please visit our website: www.bio-m.org

Additional Information:
All prices are without value added tax. Please also read our general terms (AGB) for further information.
Please contact us, if you need any further information. We will be happy to help.

Contact details:
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