

27.11-01.12.  
2023



# EXPERIENCE GREATER BAY AREA

**WHERE:** Huangpu District (Guangzhou, Guangdong Province)

**WHO:** Everyone who seeks to experience the world's largest future economy Mega-City-Cluster first hand (AI, ICT, Life Science, Biotech, EV, AAV, Hydrogen Economy, New Materials, Semiconductor, Robotics, Smart Manufacturing)

**COST:** You pay your international flight, accommodation, and Visa fee. We cover all local transportation, organisation, interpretation, and your visa invitation letter.

**LANGUAGES:** English (plus German, French, Spanish, Italian)

Preliminary

# PROGRAM

25.11.2023 - 26.11.2023

Individual Arrival (sightseeing arrangements and business meetings possible)

## **MONDAY, 27th of November - DAY 1**

### *Morning*

Official & Reception with Huangpu Development District officials

Kick-Off, incl. presentation about Huangpu District and the detailed program

### *Afternoon*

Experience Level 4 autonomous driving - visit WeRide Headquarters on Bio Island

Explore Life Science (R&D) Ecosystem on Bio Island (incl. Astra Zeneca, King Med, Beigene)

### *Evening*

Sino-European Business Reception at Bio Island ("Experience the Island by Night")

## **TUESDAY, 28th of November - DAY 2**

### *Morning & Afternoon*

Company visits (e.g., Zeiss, Ehang, Cansemi, GAC Motor, XPeng) - customised to your interests

### *Evening*

Sightseeing - Guangzhou Tower & Guangzhou CBD

## **WEDNESDAY, 29th of November - DAY 3**

### *Morning*

Explore the Innovation Ecosystem of China-Singapore Knowledge City (incl. company visits at Knowledge City Investment Group and other innovation leaders)

### *Afternoon*

Visit Huangpu District's IP Ecosystem (incl. GBA patent registry, WIPO centre, South China IP Court, Introduction of IP service platforms, Workshop on IP protection in China)

### *Evening*

Sino-European Business Reception at Knowledge City ("Smart Agriculture Innovation Night")

## **THURSDAY, 30th of November - DAY 4**

### *Morning & Afternoon*

Matchmaking meetings with companies & institutions - individually planned according to your interest

### *Evening*

Individual Sightseeing and Dinner Arrangements

## **FRIDAY, 1st of December - DAY 5**

### *Morning*

Experience the future of urban (air) traffic with Ehang (tbc).

### *Afternoon & Evening*

Sino-European Business Reception at Bio Island ("Experience the Island by Night")

01.12.2023 - 02.12.2023

Individual Departure (sightseeing arrangements and business meetings possible)