**Application for presenting at**

**(Virtual) BioAngels Pitch Day, April 21st, 2021 @BioM**

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| **Project/ Company Name** |
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| **Claim/Slogan** ***(this is how we would introduce your start-up to investors on the agenda)*** |
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| **Company description in no more than 2 sentences/ 2 lines*****(this is how we would introduce your start-up to investors on the agenda)***  |
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| **Main contact**  |
| Name:Email:Phone:Address:Name of current institution/ employer: |
| **Second participant at BioAngels Pitch Day**  |
| Name:Email:Phone:Name of current institution/ employer: |
| **Current status of project/company activities (which milestones have you reached so far)?**  |
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| **Explain IP status and strategy. What’s still missing?** |
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| **What are the USPs of your start-up?** |
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| **History of financing activities (cap table if company is already established) – grants & equity** |
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| **Amount of capital you are currently trying to raise** |
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| **How would you use this capital? Which milestones can you reach with this funding?**  |
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| **What is special about your team? Why do you think the team will be successful?** |
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| **Current Pitch Presentation** please, attach your current pitch presentation to your email-application; the presentation should take no longer than 10 minutes to present and include the following topics each on one slide.(1) **Problem** your product would solve for patients/customers(2) **Market size/ Patient numbers** (How big is the problem?)(3) **Solution** (what’s your product/service)(4) **Latest convincing data** that demonstrates the quality of your product candidate (5) **USP** & **Competition**(6) **IP Status and IP Strategy** (7) **Customer/Stakeholder Traction** (e.g. KOL/expert statements as external validation, BD activities)(8) **Business Model** (how will you earn money?)(9) **Investment Case** (how much money are you currently raising and how will you pay it back (exit szenario)?)(10) **Road to Success/ Milestone Plan** (which milestones can you reach with the funding you are currently seeking? How much more will you have to raise until Exit?)(11) **Team** (Who are the founders? Who is the management team? What is your relevant background?) |

**Next steps:**

1. Send your **application** to enke-stolle@bio-m.org **until March 10, 2021**.
2. We will select presenting companies until March 18, 2021.
3. Virtual **Peer-to-Peer Pitch coaching** meeting on **April 14st, 2021** with BioM(present your presentation to the other teams and BioM & receive feedback)
4. Virtual **BioAngels Pitch Day** on **April 21st, 2021**
(we expect a minimum of two people of your management team to represent
your project/ company)

**Participation fee**:

* no fee due for pre-seed and startup teams from Bavaria
* €500 for non-Bavarian teams or companies.

Please don’t hesitate to get back to us with any questions!

Best wishes,

Petra & Christina

Christina Enke-Stolle, Head of inQlab

enke-stolle@bio-m.org

Dr. Petra Burgstaller, Head of inQlab

burgstaller@bio-m.org