



GCT

Nationale Strategie
Gen- und zellbasierte Therapien

National Workshop Series

GeneNovate: Empowering Innovators and Entrepreneurs in Gene and Cell Therapies

Get excited for and improve your knowledge about entrepreneurship

You are a ...

PhD, PostDoc in Medicine, LifeScience, Biotech, Bioinformatics, MedTech, Digital Health

You focus on ...

Biotech: Gene- & Cell Therapies & Companion Diagnostics

Then apply until **15. December 2023** at

... with a short letter of motivation and your CV



German cooperation program to promote healthcare entrepreneurship
A joint pilot by

Berlin

IBIH Berlin Institute of Health
@Charité

CHARITÉ
UNIVERSITÄTSMEDIZIN BERLIN

Munich



UNTERNEHMER TUM

TUM VENTURE LABS | HEALTHCARE



Klinikum rechts der Isar
Technische Universität München

Mainz



JOHANNES GUTENBERG
UNIVERSITÄT MAINZ



UNIVERSITÄTSMEDIZIN.
MAINZ

TUM VENTURE LABS | HEALTHCARE

Six practice-oriented workshops à 6 hours covering 18 topics



Are you interested in...

- ... actively shaping the future and developing your entrepreneurial skills?
- ... working out a solution idea and working in an interdisciplinary team?
- ... getting accompanied by excellent mentors and trainers?

Workshop 1 11. Jan 2024

-  Introduction to Entrepreneurship
-  Changing the Healthcare Industry
-  Creating & presenting pitch decks

Workshop 2 19. Feb 2024

-  Value propositions & Business Model Canvas
-  IP-Protection & Management (operational & strategic)

Workshop 3 18. Mar 2024

-  Analyze your market
-  Create your business model
-  Build your business case

Workshop 4 15. Apr 2024

-  Regulation
-  Develop your product/solution
-  Go-to-Market: Understand & win customers

Workshop 5 13. May 2024

-  Legal foundations for start ups
-  Team management
-  Project management
-  Establish & manage partnerships

Workshop 6 18. Jun 2024

-  Financing & funding
-  Investor discussions & negotiations
-  Exit options & strategic value



Final Event Jun/Jul 2024

Pitch presentations & Feedback

Networking with stakeholders

Experienced start-ups/founders share their experiences -
Teamwork on pitch presentations (accompanied by excellent mentors)



Each participant receives an official certification upon completion