Managing Innovation, Portfolios and Projects in Life Sciences

Features

- E-learning program with state-of-the-art online courses

- Certificate from m⁴ eAcademy, Ludwig-Maximilians-Universität, LMU

- Management knowledge on specific topics in the life sciences industry

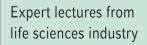- Practice-related lectures from industry experts and academic teaching from renowned university lecturers

Contents

Strategic and operative management of innovation, portfolios and projects in the life sciences industry:

- Collaborative and Open Innovation

- Portfolio management and optimization

- Controlling R&D projects

- Drug development projects and Licensing

- Innovative partnerships

Didactics and methodology

- Video lectures

- 24/7 accessibility

- Self-paced learning

- Moderated forum

- Practice examples

- Self assessments

- Glossary

Expert lectures from life sciences industry

LOC

Academic teaching from LMU, University of Excellence

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Who should participate?

The course is designed for anyone with education or working experience in the life sciences or in business or economics:

- Participants should have a special interest in life sciences topics
- Professionals who want to extend their knowledge to the special requirements of pharma and biotech business
- Entrepreneurs who want to gain insights in R&D and portfolio management
- Professionals planning to start their own biotech business

Admission requirements

No mandatory admission requirements. Recommended for a successful participation:

- Education in natural sciences, pharmacy, medicine or related fields (bachelor level or equivalent working experience)
- Education in business or economics (bachelor level or equivalent working experience)

Duration

- 2 weeks online course
- No in-class lectures

Tuition fee

325,00 € (+VAT)

Program language

English

Contact us

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Registration

www.lifescience-courses.com